

nicholl spence

nsGraphic&Web Design offers professional Graphic design on a freelance basis. With over 26 years of graphic design experience in publishing, business and retail marketing environments, nsGraphic Design has the talent, flexibility and 'edge' to make your next project a success!

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Thank you for taking this opportunity to review my information and credentials as a Graphic Designer. I am proficient in all things Adobe, Wordpress, MS Office and more. I have a solid understanding of Digital photography for use in both print and web, 4 colour process printing for magazine and newsprint as well as outdoor media marketing.

I am an exceptional multi-tasker, driven to succeed and will always deliver your project on-time and on-budget.

I have 26 years experience in the field of Graphic Design, Publishing, Business Marketing and Retail Design and advertising. Thirteen years ago I left my full time position as Marketing Manager at the Olde Hide House in Acton to pursue my own career as a Freelance Graphic Designer.

Over the years I have worked on a freelance basis for various Publishers, Marketing agencies, small to medium sized businesses and large corporations.

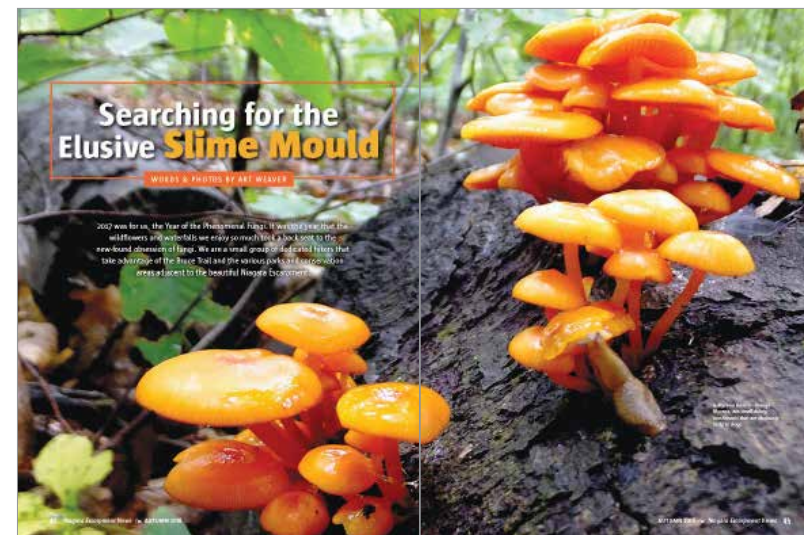
Most sincerely,

Nicholl N. Spence

thinker. doer. designer.

Niagara Escarpment Views Magazine

4X Annual Publication



PROJECT RESPONSIBILITIES:

- Following the style guidelines set by NEViews, provide page layout and design of quarterly magazine from cover to cover.
- Pre-flight all client-supplied advertising to confirm it meets print specifications.
- Design client advertising as needed and prepare final, high resolution PDF files for print.

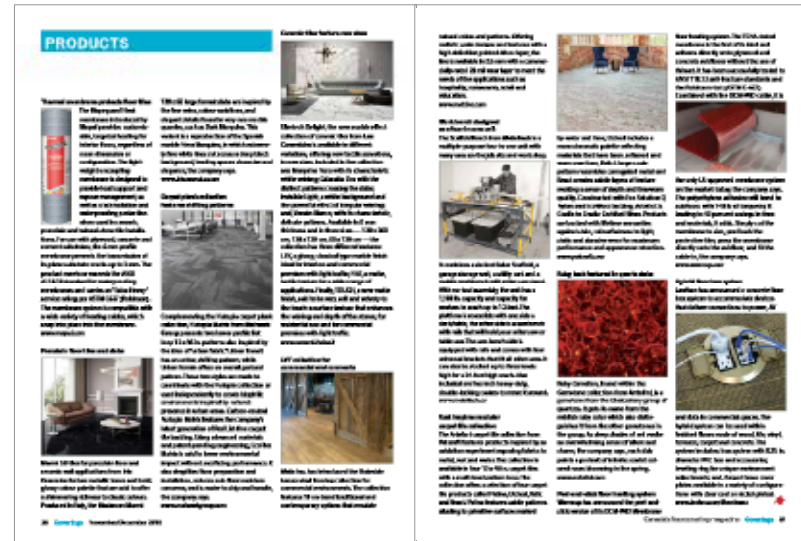
WI Media :: Coverings & Wood Industry Magazine

6X Annual Trade Publications



PROJECT RESPONSIBILITIES:

- Following the style guidelines set by NEViews, provide page layout and design of quarterly magazine from cover to cover.
- Pre-flight all client-supplied advertising to confirm it meets print specifications.
- Design client advertising as needed and prepare final, high resolution PDF files for print.



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Halton Hills Chamber of Commerce Business Directory



PROJECT RESPONSIBILITIES:

- Design the complete 2018 Halton Hills Business Directory Book (68page).
- Update and/or design all ads within the directory to the new format.
- Send PDF ad proofs for approvals.
- Prepare book for print and send all material direct to the printer.

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Outdoor Billboard Design



PROJECT RESPONSIBILITIES:

- Design from concept to final artwork various outdoor billboards.
- Once artwork is approved, send all print-ready material to Pattison (Viacom, etc.).



Hoarding Wall Designs



PROJECT RESPONSIBILITIES:

- Using the dimensions supplied by contractors, design and layout various hoarding walls throughout the Georgetown Market Place Mall during their renovation period.
- Many of these walls are still on display throughout the mall.
- Once artwork is approved, send all print-ready material to the printer.

Various Domino's Pizza Print Materials



DEVELOP A SERIES OF 6 DOMINO'S DIRECT-MAIL POSTCARDS



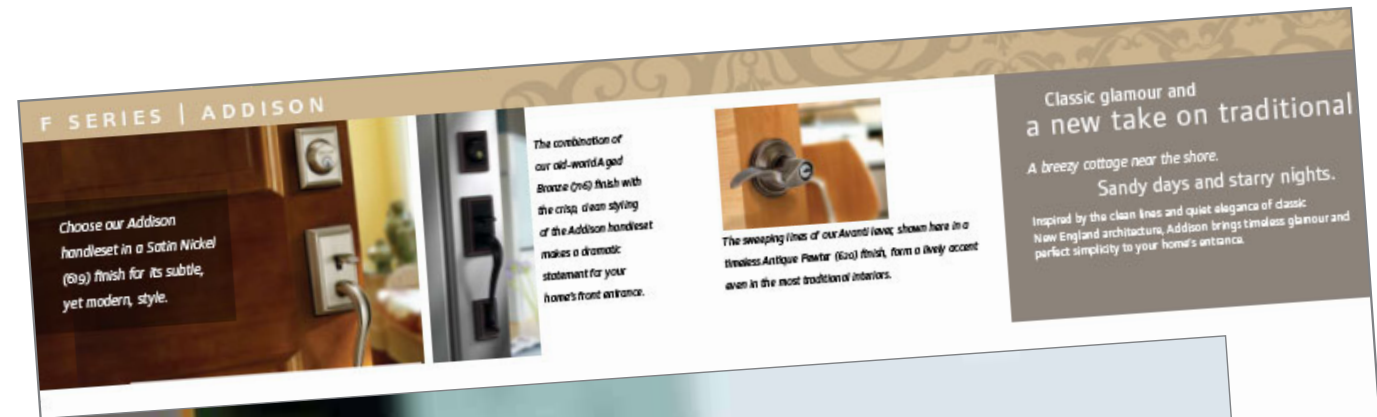
DESIGN DOMINO'S PIZZA FLYER FOR NATIONWIDE WINTER CAMPAIGN



PROJECT RESPONSIBILITIES:

- Work one-on-one with franchisee owners to develop specific marketing pieces for their store(s).
- Working with the Domino's Pizza media buyer, design and typeset various Domino's Pizza flyers, menus, nutritional guide, and other print material nationwide.

Schlage Locks PROJECT FOR USE IN HOME DEPOT STORES



SPECIAL ORDER PROGRAM BOOKLET
• LAMINATED, TABBED, AND WIRE-O BOUND



SPECIALTY, ONE-PEEL PRODUCT LABEL

PROJECT RESPONSIBILITIES:

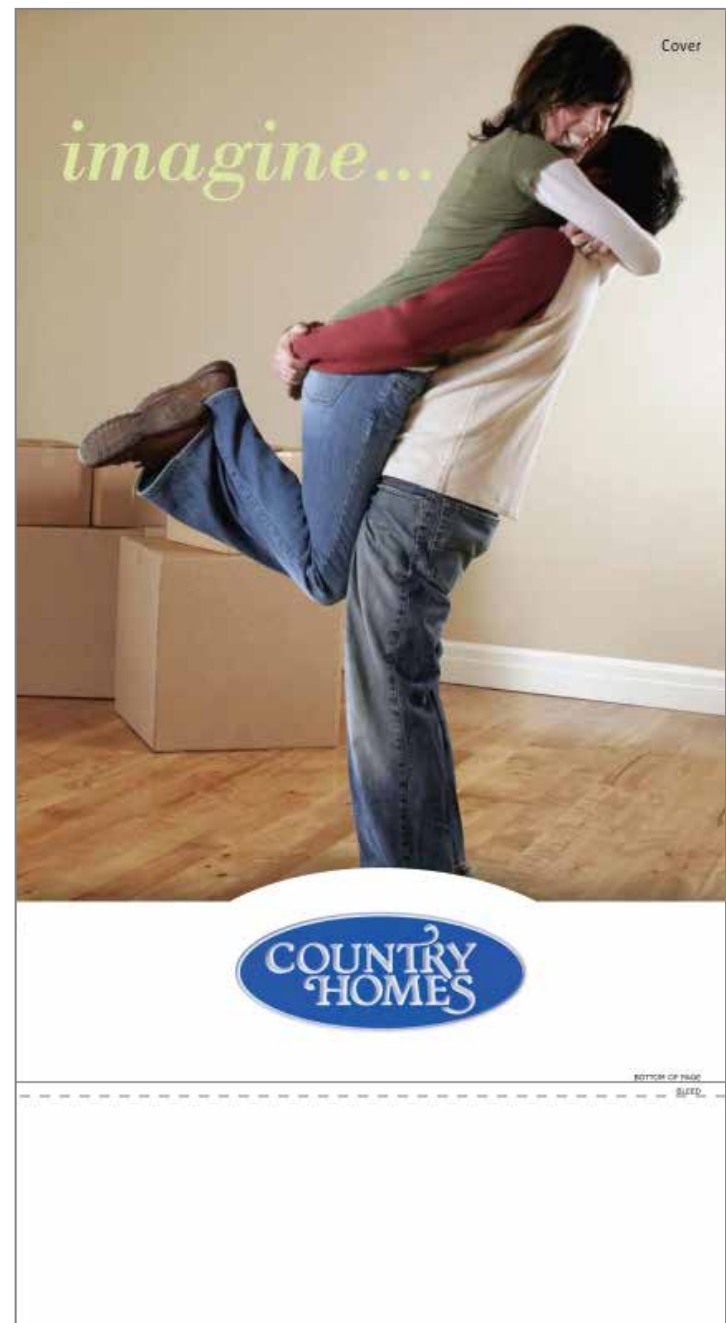
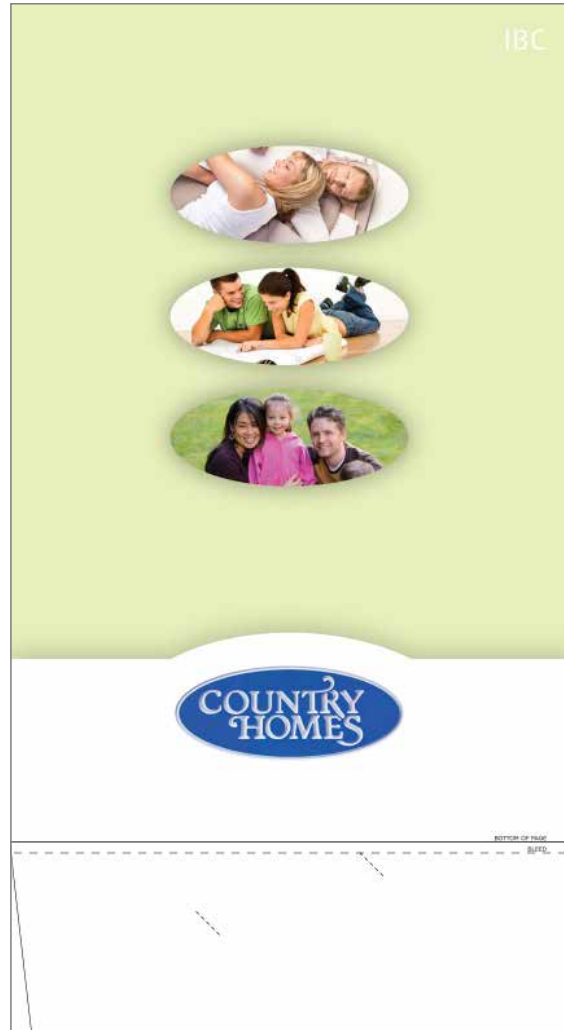
- SPECIAL ORDER PROGRAM BOOKLET Design from concept and source printing for a 44pg, long and narrow flip book which illustrates each of Schlage's top selling handle sets.
- SPECIALTY, ONE-PEEL PRODUCT LABEL Design from concept and source printing for a single-use specialty coupon. This lable was used as a marketing initiative to move slower-moving inventory from Home Depot warehouses.

Country Homes Custom Tabloid Size New Homes Folder

(GEORGETOWN BASED AGENCY)



8-PAGE, TABLOID SIZE, DIE-CUT POCKET FOLDER. USED TO INSERT NEW HOME BROCHURES AND MARKETING MATERIALS.



- PROJECT RESPONSIBILITIES:
- 8-PAGE NEW HOMES BROCHURE / FOLDER Develop from concept to final artwork an 8 page, New Homes Brochure and Folder. Source stock photography and create inside panel ads.
 - Design and prepare custom tabloid size, 8-page, die-cut pocket folder. This folder is used for inserting new home floorplans and marketing materials.

Various Custom LOGO Designs

